



Goodyear is Geared for Growth

Quarter 1 Newsletter

July - September 2015

Luxury hangar comes to Phoenix Goodyear Airport

Lux Air Jet Centers, the Phoenix-Goodyear Airport Fixed Based Operator (FBO) since 2007, announced that it is building a new nearly \$10 million 66,000 square feet hangar project scheduled to be completed in Spring 2016. The project will include:



- 18,000 square feet of office space
- Three hangars at 12,500 square feet each
- An FBO facility with more than 10,000 square feet of space

Mayor Lord of Goodyear said, "This development will further establish the airport's corporate image, enhancing our recruitment of high-quality businesses that need local access to an airport." [Read more](#)

Basic Metals to open in Goodyear

Basic Metals, a firm specializing in aluminum sheet, coil and circles, is expanding its operations into Goodyear. The company is a supplier to notable companies such as Sub-Zero / Wolf Appliances, also operating in Goodyear. Kevin McAllister, Chief Financial Officer of Basic Metals, Inc. said, "The addition of a new processing facility in Goodyear, Arizona is a significant investment for our company to make. We view Goodyear as an ideal city for our company to expand too. The growth the city has seen over the past decade made this decision very appealing to us."



[Read more](#)

Goodyear defense contractor receives prestigious grant

Prime Solutions Group, an aerospace and defense consulting contractor located at the Phoenix-Goodyear Airport, has received a prestigious Small Business Innovative Research grant from the United States Air Force. This grant, which was awarded in the amount of \$150,000, marks the third Small Business Innovative Research Grant Prime Solutions Group has received over the last two years in the area of complex system design. [Read more](#)



Aviation & Aerospace Roundtable attracts key Valley business leaders

In August, Goodyear's Economic Development department hosted an Aviation and Aerospace Roundtable at the historic Lockheed Martin campus. Business leaders and elected officials from around the Valley were in attendance. The roundtable covered various topics ranging from the successes of key businesses located in and around the Phoenix-Goodyear airport, (which include AeroTurbine, CTC Aviation, Lockheed Martin, Lufthansa, Lux-Air, the German Air Force, and more) to the future of the airport to the immediate business opportunities that illustrate why Goodyear is Geared for Growth in the Aviation and Aerospace sectors.

[Learn more](#)



CTCA is the first Arizona hospital awarded Joint Commission Lung Cancer Certification

Cancer Treatment Centers of America (CTCA) in Goodyear is the first hospital in the Southwest and only the sixth hospital in the U.S. to receive the Gold Seal of Approval. CTCA received this award for its lung cancer clinical practice and care programs. The Gold Seal of Approval is a distinction of quality that reflects an organization's commitment to providing safe and effective patient care. [Learn more](#)



Goodyear rates in Top 3 for best spots for veterans

A recent NerdWallet study ranked Goodyear as one of the best cities in the nation for veterans. The study based its selection criteria on the level of economic opportunity for veterans. Goodyear, with its thriving aerospace and aviation sectors, is ideally suited with opportunities for veterans, especially those who were once based at nearby Luke AFB. [Read more](#)



Goodyear supports local business with its "Shop Goodyear for the Holidays" campaign

The campaign will run October through December 31, 2015. Shoppers are encouraged to shop at businesses located in Goodyear and then enter to win great prizes by submitting their receipts at designated entry locations.

Over \$5,000 dollars in prizes are available to inspire shopping in Goodyear. By encouraging residents to shop locally, Goodyear is showing support for its business community in order to foster a stronger local economy, job growth, and an enhancement of the community's pride and sense of identity. [Learn more](#)

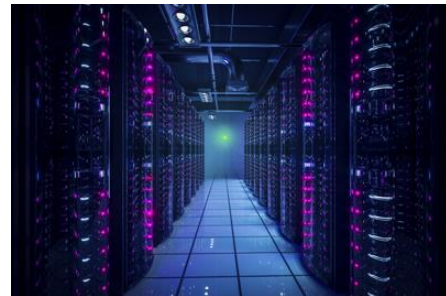


Geared for big data

Whether you are looking for data storage options or cyber-security locations Goodyear is geared for growth. Businesses have access to:

- A highly educated & skilled workforce
- High capacity telecom infrastructure
- Robust and reliable power
- Favorable location and climate
- Minimal regulations and reduced operating costs
- Business incentives
- Multiple site locations to meet your business needs

[Learn more](#)



Innovation starts here

The InnovationHub is an inspiring space where inventors, problem solvers, entrepreneurs, and small businesses can collaborate, network, expand on their ideas and receive one-on-one



mentoring. *The InnovationHub* is a partnership between the City of Goodyear, ASU Entrepreneurship & Innovation Group, and the Maricopa County Library District. The *InnovationHub* offers great programs including:

ASU Startup School

The ASU Startup School offers a series of facilitated business workshops wherein entrepreneurs learn what they need to do in order to develop a successful venture. The workshops are delivered in a sequence of continuing education modules, facilitated by Suzanne Zentner.

Upcoming classes:

November 14: *Marketing Through Social Media: What you need to know*

Small businesses have a confusing array of options to reach potential customers through today's electronic media. Learn which options will help you keep and grow your customer base, and develop a social media strategy to stay connected.

November 21: *Intellectual Property 101: Protect your competitive edge*

Registered Patent Attorney, Keith Miller, will guide you through the glossary of patents, copyrights, trademarks, and basic principles of protecting your ideas, company brand, and your competitive edge. Learn which intellectual property protection will be right for you.

Business Mentoring

If you are looking for more, *The InnovationHub* offers two options for free one-on-one business mentoring by partnering with local entrepreneurs and with Greater Phoenix SCORE.

[Learn more](#)

Meet the Team

"Meet the Team" will be a new feature in our newsletters. This is an opportunity to introduce you to those hard working individuals who are committed to making Goodyear a great place to live, work, and play.

Darah Mann

Darah Mann recently joined the Goodyear Economic Development Department. In her new position, Mann will be the economic development project manager responsible for managing recruitment, retention, and expansion of businesses in the healthcare, education, and office-related industries. Mann will also manage the *InnovationHub @GoodyearAZ*, located in the Goodyear Library, providing one-on-one mentoring and coordinating entrepreneur, startup, and small business assistance and programs.



Mann joins us from WESTMARC, where she served as the director of marketing and communications from 2008-2013, and from 2014-2015, most-recently serving as the director of strategy, marketing and public relations. Mann was also selected to serve as the organization's Interim President and CEO earlier this year.

Mann was the West Valley Arts Council's director of marketing and public relations from 2013-2014, connecting West Valley residents with the multitude of arts and culture organizations, events, and programs available throughout the region, and assisted in the development of the Arts HQ and the inaugural Goodyear Lakeside Music Festival (GLMFest).

Contact Darah at darah.mann@goodyearaz.gov or (623) 882-7958.

Located in Metro Phoenix, the country's #2 workforce market, Goodyear is one of the fastest growing cities in the United States. Our location, abundant land, transportation assets, high-capacity power and fiber, and low cost environment combine to create strategic opportunities for business. Learn more by contacting the [Goodyear Economic Development team](#).

Economic Development | City of Goodyear | (623) 932-3025 | develop.goodyearaz.com

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