



Goodyear is Geared for Growth

Newsletter

January 2016

Sub-Zero Expanding in Goodyear

Sub-Zero Group, Inc, a leading manufacturer of luxury appliances, is undertaking a \$34 million expansion to its facility in Goodyear. The project is expected to bring more than 100 jobs to Goodyear over the next four years. The expansion will add 248,000 square feet to the existing factory, bringing the facility to 700,000 square feet.



A privately-held, family-owned company, Sub-Zero Group, Inc. began manufacturing operations in Goodyear in 2011 where it now produces over half of all Sub-Zero refrigeration products. The facility is the largest manufacturing company in Goodyear.

The Sub-Zero Goodyear plant is the first manufacturing plant in the new 303 corridor, and is also the first site activated as the Foreign Trade Zone (FTZ) in the Greater Maricopa FTZ created in 2012. "The city of Goodyear is thrilled to be a partner to Sub-Zero. We are pleased to see the tremendous growth they have experienced over the past four years, creating more quality jobs and investment in our community. This expansion speaks to the caliber of their products, the quality of their workforce and the strength of their leadership," said Goodyear Mayor Georgia Lord.

[Learn more](#)

New Aloft Hotel Coming to Goodyear

Byrd Hotel Group, operating hotels under the IHG, Hilton and Marriott brands, and a partner to the city of Goodyear since 1996, will begin construction in the near future on a new hotel development located directly behind Goodyear Ballpark's centerfield. The hotel will be a part of the Aloft brand and will be the largest hotel in Goodyear, and it will be the only Starwood Hotel Group property in the West Valley. It is expected to open in 2017.



Goodyear Ranked Among Top 10 U.S. Cities to Live

Goodyear was ranked #7 by 24/7 Wall St. as one of the best cities in which to live. The [24/7 Wall St. study](#) looked at cities with populations of at least 65,000 or more and examined criteria such as "crime rates, employment growth, access to restaurants and attractions, educational attainment, and housing affordability" to determine its rankings.



"We're more than excited to be named among the Top 10 Best cities to live in," said Goodyear Mayor Georgia Lord. "Our last citizen satisfaction survey showed that 96 percent of the respondents like living in Goodyear and would recommend it to others as a place to live. Clearly the word is spreading."

[Learn more](#)

Goodyear Earns Top 10 Spot Among U.S. Cities for Use of Digital Technology, eServices

The Center for Digital Government (CDG) presented the city of Goodyear with a 2015 Digital Cities Survey Award during the National League of Cities' Annual Conference in Nashville, Tennessee.



Goodyear was selected for the award out of several hundred cities which submitted entries for the annual survey. The CDG recognizes leading examples of cities using technologies to save taxpayer dollars by improving services and

boosting efficiencies in the way of transparency and privacy (such as cyber security).

[Learn more](#)

Manufacturing Month Showcased Goodyear Businesses

The Goodyear Economic Development Department leveraged partnerships with the Arizona Commerce Authority - RevAZ and Arizona Manufacturing Council to recently highlight two Goodyear manufacturers, [CooksonCornell](#) and [Sub-Zero](#), to a regional audience. Attendees enjoyed presentations and tours at both facilities.



Annual Small Business Summit a Hit with Local Businesses

Local small business owners learned new ways to take their business to the next level at the annual Small Business Summit held in November. Mike Weinstein from KTAR News 92.3FM was the emcee and the event featured Sharon Lechter (best-selling author, international speaker, business coach, and entrepreneur) as the keynote speaker. The event covered topics including: Access to Capital, Hiring the Right Talent, Strategic Marketing, and panel discussion on Best Practices/Lessons Learned from Existing Goodyear Businesses.



Shop Goodyear Program Placed Spotlight on Local Businesses

The annual [Shop Goodyear](#) campaign set a new record for dollars spent by consumers during the promotional period and boasted one of the highest entry totals in the program's history. More than \$6,000 in prizes were awarded. There were 22 sponsors of the program featuring a mix of national brands and local favorites. The program illustrated the importance of a strong local economy



and the significance of community pride and identity in supporting Goodyear businesses.

Meet the Team

"Meet the Team" is an opportunity to introduce you to those hard working individuals who are committed to making Goodyear a great place to live, work, and play.

Robert Ito

Robert Ito has served as Project Manager for the City of Goodyear since 2014. Robert specializes in small business, business retention and expansion, and retail and technology business attraction.

Robert was previously with the City of Phoenix since 2000, where he worked in the Engineering and Community and Economic Development Departments. His experience included plan review, a focus on small business, business retention and expansion, and business attraction.

Contact Robert at robert.ito@goodyearaz.gov or (623) 882-7874.



Located in Metro Phoenix, the country's #2 workforce market, Goodyear is one of the fastest growing cities in the United States. Our location, abundant land, transportation assets, high-capacity power and fiber, and low cost environment combine to create strategic opportunities for business.

Learn more by contacting the
[Goodyear Economic Development team](#).

Economic Development | City of Goodyear | (623) 932-3025 | develop.goodyearaz.com

STAY CONNECTED:

View our profile on 