



Goodyear is Geared for Growth

Quarterly Newsletter

May 2016

Solar plane comes to Goodyear

Solar Impulse 2, a solar-powered plane, recently landed at Phoenix-Goodyear Airport. The plane is attempting the first around-the-world journey for a solar-powered aircraft.



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This technological marvel is billed as having "the power of a scooter, the weight of a car, and the wingspan of a jumbo jet." The plane is capable of flying at night, thanks to its rechargeable batteries, which has shattered the myth that solar planes cannot fly at night. After the stop in Goodyear, the plane continued on its trip around the world. [Learn more.](#)

Goodyear business owner named 2016 Arizona Small Business Person of the Year

Paul Smiley, President of Sonoran Technology, has been named 2016 Arizona Small Business Person of the Year by the Arizona office of the U.S. Small Business Administration.

Nine years ago, Smiley and his partner started a home based business and today Sonoran



Technology, located in Goodyear, has grown to 235 employees across 23 states. His success is due to his determination and customer focus. [Learn more.](#)

Cancer Treatment Centers of America doctor named 2016 Researcher of the Year

Doctor Glen Weiss of Cancer Treatment Centers of America at Western Regional Medical Center located in Goodyear, Arizona has been named the 2016 Healthcare Leadership Awards' Researcher of the Year by AZ Business Magazine. Doctor Weiss won the award based on his biochemical laboratory research.



"This recognition is possible because of the many patients who trust us with their care each and every day, as well as the strong support of our clinical colleagues, administrators and our incredible research team," said Doctor Weiss. [Learn more.](#)

Dignity Health opens Arizona General ER in Goodyear

Goodyear's vibrant healthcare industry continues to grow as illustrated most recently by the opening of Dignity Health's new freestanding emergency room. The new facility is licensed under Dignity Health Arizona General Hospital. The new facility is a full-service 24-7 emergency room, licensed by the state, with board-certified physicians, emergency trained registered nurses and radiology technologists, and equipped with a full radiology suite and an accredited laboratory. The emergency room has full access to Dignity Health's network of physicians and specialists.



Robert Honeycutt, President and CEO of Dignity Health Arizona Hospital said, "We are excited to announce we are opening our seventh freestanding emergency room in the Phoenix area and we look forward to providing the Goodyear community with additional access to high quality emergency medical care." [Learn more.](#)

Healthcare Business Roundtable attracts prominent industry professionals

In February, Goodyear's Economic Development Department hosted a Healthcare Roundtable at Abrazo West Campus. Key business leaders from the Metro area were in attendance.



The roundtable covered topics including Goodyear's Medical Innovation Corridor strategy and updates from Abrazo West Campus and Cancer Treatment Centers of America. [Learn more.](#)

Goodyear spreads its wings at MRO Americas trade show

In April, the city's Economic Development staff attended the MRO Americas trade show in Dallas, Texas. Staff met with aviation executives representing national and international companies.



Goodyear's GYR Aviation & Aerospace Corridor has abundant leasable land near the airport and within minutes of the I-10, a skilled and educated workforce, and incentives such as the Military Reuse Zone, all of which provide a competitive advantage to aviation and aerospace businesses. [Learn more.](#)

Goodyear home-based business on ABC's Shark Tank

Goodyear resident Allison DeVane, 25, appeared on ABC's Shark Tank this past February. DeVane's company Teaspressa offers unique premium teas. While she did not win the \$50,000 prize, DeVane said "it was an incredible experience to be on the set of my favorite show that also happened to help inspire me to start my own business. I wouldn't trade the Shark Tank experience for anything. Only good, like sales, exposure, and most of all overall growth has come from it."



The Teaspressa story is a tale as old as America itself; a person who brings their ideas and products to market to fill a need. In DeVane's case, it was about offering a product that was a healthy alternative to coffee that could be made into lattes without the negative side effects for which coffee is known. "Ever since I was little I always wanted to start a business. My very first job was being a barista at Ground Control! Since then, I have fallen in love with the art of making coffee, latte art especially, and that passion has brought me to where I am today," said DeVane. [Learn more.](#)

Goodyear entrepreneur embodies life in West Valley

Deb Condo is a prime example of today's Goodyear, determined with an entrepreneurial spirit. Condo is the owner of EnduraFit Yoga. She shares her love of yoga by teaching classes across the West Valley. One of her unique classes is Stand Up Paddleboard Yoga, which provides a way to learn balance, endurance, and strength.



Condo worked in corporate America for 11 years, but her passion for yoga led her to start her own business. "I get to do what I love and I get to watch my customers grow and build confidence," said Condo. Her success as a business owner has been noticed and she was recently featured on azcentral. [Learn more.](#)

Goodyear's InnovationHub now offering new course options

Goodyear's InnovationHub is rolling out a new series of ASU Startup School workshops to meet the needs of entrepreneurs and small business owners. Attendees can now choose between two stages of workshops in order to find the best fit for their startup needs:



Stage 1 is for entrepreneurs who have an idea but have not yet started their business or organization.

Stage 2 is for startups who have already launched their venture, and are ready to learn about developing prototypes, minimum viable products, and launching their solution in the marketplace.

Led by Suzanne Zentner, PhD., a successful entrepreneur and certified ASU Startup School facilitator, the workshops are free to attend, and cover all the topics that are critical to the success of startups, including business modeling, customer development, marketing strategies, and much more.

The next session of ASU Startup School will be held on June 11, 2016. If you know of entrepreneurs or small business that may benefit from these workshops, please share this information. RSVPs for the new series should be sent to Darah.Mann@goodyearaz.gov with your name, email address, and which stage you will attend. (Your RSVP for June 11 reserves your space for all workshops in this series). [Learn more.](#)

Meet the Team

"Meet the Team" is an opportunity to introduce you to those hard working individuals who are committed to making Goodyear a great place to live, work, and play.

Harry Paxton

Harry Paxton has been with the city of Goodyear since 2007. As an Economic Development Project Manager, Harry is responsible for recruitment, retention and expansion of businesses in the key industries of advanced manufacturing and aviation & aerospace. Since coming to Goodyear, Harry has helped recruit notable companies such as Sub-Zero, Inc., Amazon.com, Dick's Sporting Goods, Prime Solutions Group, Recreational Equipment, Inc., CornellCookson, and others.



Harry has over 20 years of economic development experience serving communities in Arizona and Southwest New Mexico. Prior to coming to Goodyear he worked for the city of Chandler's Economic Development Office. During his years in economic development, he has had the opportunity to work on all types of projects from retail to industrial to mixed use to downtown developments.

Contact Harry at harry.paxton@goodyearaz.gov or at (623) 882-7900.

Located in Metro Phoenix, the country's #2 workforce market, Goodyear is one of the fastest growing cities in the United States. Our location, abundant land, transportation assets, high-capacity power and fiber, and low cost environment combine to create strategic opportunities for business.

Learn more by contacting the
[Goodyear Economic Development team](#).

Economic Development | City of Goodyear | (623) 932-3025 |
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