

FREE WORKSHOP FOR ENTREPRENEURS AND SMALL BUSINESS OWNERS



The InnovationHub @GoodyearAZ is a place where entrepreneurs and small business owners can collaborate, network, expand upon ideas, and gain valuable knowledge necessary for starting your own business. Whether you have already started your business venture or you are still collecting data, please join us for these informative workshops. Hear from industry experts and participate in an informal Q&A following each presentation.

Business Roadmap Small Business Strategic Planning

You've completed your Business Canvas, now what? Learn the next steps along a Business Roadmap created by Glocal Nexus CEO, Jeff Hoelzel. This workshop focuses on customer satisfaction, strategic business planning, and financial management for small businesses.

Saturday, August 27, 2016
11 am - 1:00 pm



Guest Speaker: Jeff Hoelzel, CEO - Glocal Nexus LLC

Jeff has vast experience with forming corporate strategy and shaping organizational composition, and he has helped drive and lead many transformative change initiatives by modeling and adjusting infrastructure at all levels, developing new economic strategies, building foreign and domestic business platforms, and steady capital structure.

Jeff serves on the working board for the Metro Phoenix Export Alliance, is a member of the Arizona Business Council, the Turnaround Management Association, and the Arizona Small Business Association. Jeff holds multiple degrees in business and accounting and he has earned an MBA in Global Management from the Thunderbird School of Global Management at Arizona State University.

Glocal Nexus LLC was founded in 2015 to help startups get started and to help small businesses become big businesses.

RSVP by August 25 to darah.mann@goodyearaz.gov or 623-882-7958