



Goodyear is Geared for Growth

Economic Development Newsletter

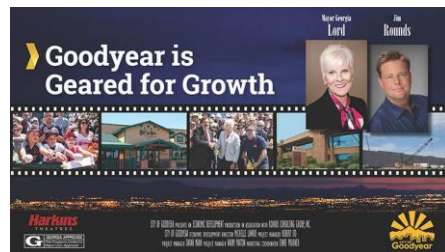
December 2016



Happy Holidays
from
City of Goodyear
Economic Development



Goodyear is Geared for Growth Event Held at New Harkins Theatre



The Goodyear Economic Development Department held its Geared for Growth event on November 16 at the Harkins Estrella Falls 16 Theatre's Cine One auditorium,

which features the largest screen in Arizona at more than 80 feet. Thanks to sponsors Harkins Theatres, APS, CenturyLink, Cox Communications, EPCOR Water and Southwest Gas, Goodyear hosted regional real estate and business leaders from around Greater Phoenix.

Attendees had the opportunity to see the new theater, which opened in October, as well as hear presentations from Goodyear Mayor Georgia Lord and President of Rounds Consulting, Jim Rounds. Mayor Lord highlighted successes of the economic development efforts of the city since the adoption of the *Focus on Success* strategy, promoted Goodyear's Community Health Park (see story below) and debuted a [new video](#) featuring several Goodyear businesses.

Goodyear in Cincinnati for Redsfest 2016



Goodyear Mayor Georgia Lord and Economic Development Director Michelle Lawrie traveled to Cincinnati for the [Redsfest](#) fan event hosted by the Cincinnati Reds on December 2-3. A great opportunity to support the team, and to promote Goodyear for tourism and business expansions, the pair met with several businesses, local partner organizations, and thousands of fans. Mayor Lord also stopped by Cincinnati's Local 12 to appear on the BusinessWatch television program, hosted by the Cincinnati Business Courier. [Watch the interview.](#)

Sub-Zero Named Arizona's Large Manufacturer of the Year



At the Arizona Manufacturing Council's ([AMC](#)) Annual Arizona Manufacturing Summit and Awards Luncheon held at the Arizona Biltmore, Sub-Zero, Inc. was honored as [Arizona's Large Manufacturer of the Year](#). The company was honored for its innovation and commitment to quality in every aspect of its operations and products. U.S. Senators John McCain and Jeff Flake, advocates for manufacturing, were guest speakers at the event and praised the efforts of the award winners, which

also included Pivot (Outstanding Small/Medium Manufacturer), Honeywell International (Excellence in Sustainability), and Intel Corp. (Excellence in Innovation).

Since 1945, [Sub-Zero, Inc.](#) has pioneered the science of home refrigeration, developing products that keep food fresher longer. The company's Goodyear facility began operations in 2011. Today the Goodyear facility produces more than 50 percent of all Sub-Zero refrigeration products. A recently completed expansion of the Goodyear facility makes the 700,000 square foot operation one of the largest manufacturing plants in the West Valley.

Huhtamaki North America to Open Manufacturing Facility in Goodyear



[Huhtamaki North America](#), an industry leader in technologically-advanced packaging solutions and disposable tableware using shaped paperboard, molded fiber, and plastics announced plans to open a manufacturing facility in Goodyear to serve its west coast food service packaging and retail tableware markets.

Huhtamaki selected Goodyear for its educated and skilled workforce and for its access to Southern California markets. Fred Betzen, Huhtamaki North America Vice President of Operations said, "This facility gives us the ability to continue on our path of building 21st century work environments that are good for our customers, employees and communities. We are very excited for this expansion and look forward to the growth it will create for our company."

Operations at the Goodyear facility, related building modifications, and equipment installation will begin in 2017. The 750,000 square foot facility will create approximately 300 jobs and result in a capital investment of more than \$100 million. [Learn more.](#)

Goodyear Community Health Park Wins National Challenge



The Goodyear Community Health Park project won the [General Electric HealthyCities Leadership Challenge](#) for its ability to bring together a wide variety of

community stakeholders interested in improving public health through a public/private partnership.

Located along the north side of Interstate 10 between Bullard Avenue and Litchfield Road, the 129-acre health and wellness park will not only serve the patients of Abrazo West Campus and Cancer Treatment Centers of America, but also the residents of Goodyear as well. The long-term vision for the park includes a wide range of amenities designed to encourage people to be active, engage in community gatherings and learn ways to incorporate healthy choices and fitness into everyday life. A wellness trail, sports village, gardens, wellness and education centers and a family activity area are some of the ideas being considered for the park. [Learn more.](#)

CTCA Launches First in the World New Anti-Cancer Treatment



[Cancer Treatment Centers of America's](#) (CTCA) Western Regional Medical Center in Goodyear has dosed its first three patients as part of the launch of a Phase I clinical trial using a novel antibody, TSR-022, to treat patients with advanced solid tumors. The antibody works by unclocking the cancer so that the body's own immune system can attack the tumor.

"We believe TSR-022 is a promising new investigational agent that could have a beneficial effect on multiple types of cancer," said Dr. Glen Weiss, Director of Clinical Research and Medical Oncologist at CTCA. "Our hospital facility in Goodyear is the first to offer this investigational agent to our patients, continuing the CTCA commitment to be a world leader in innovative clinical trials and offering the highest quality cancer care." [Learn more.](#)

The Future Takes Flight at Phoenix-Goodyear Airport



The master planning process for the Phoenix-Goodyear Airport is underway, as [KJZZ recently highlighted](#). The airport master plan process includes examining economic trends and planning for the development and growth of the airport.

The Phoenix-Goodyear Airport with its extensive pilot training, major repair operations and emerging corporate aviation services is at the heart of a major employment corridor in Goodyear. Updating of the airport master plan will help chart the course for future economic growth and prosperity in the region. The city of Goodyear is looking forward to the airport planning process and the positive impact it will have on the community.

Opus Group to Build 540,000 Square-Foot Facility in Phase I of its Goodyear Crossing Development



Goodyear continues to attract development as [The Opus Group](#) recently purchased a 95.6 acre master-planned site at the Goodyear Crossing Industrial Park. The company plans to develop the site in phases with the first phase being the creation of 540,000 square-foot facility that offers expansion opportunities to more than 1.1 million square feet. What makes the facility unique is that it is only one-of-two buildings in the vicinity to have at least 500,000 square feet of available space with 36-foot clear heights. The building will offer flexible configurations to accommodate up to four tenants, each with more than 100,000 square feet of space. Completion of the facility is expected by the fourth quarter of 2017.

The Goodyear Crossing Industrial Park offers many benefits including being located only a few miles from I-10 along the Cotton Lane L-303 expansion route in a key employment corridor. The industrial park is also a designated Foreign Trade Zone magnet site and has Union Pacific rail access.

Sean Cummings, vice president with Opus, said, "We're thrilled to bring this next generation development to an industrial park that has quick access to major interchanges. The Goodyear Crossing Industrial Park offers users the opportunity to do business in an established business park, anchored by notable tenants including Amazon and Macy's." [Learn more.](#)

Hines Buys Amazon.com Center in Goodyear for \$56.2 Million



Hines Global REIT II purchased the Goodyear Crossing II industrial building currently being leased by Amazon.com. This purchase signals a market on the rise and the strength of economy in the city of Goodyear. "Goodyear Crossing II is a high-quality asset with investment grade tenancy and is a tremendous addition to Hines's portfolio," said Bo Mills, Managing Director of JLL. [Learn more.](#)

Goodyear Mayor Participates in Valley Partnership Panel on Economic Development



Goodyear Mayor Georgia Lord recently participated in a panel on economic development hosted by [Valley Partnership](#).

Mayor Lord joined fellow Valley mayors John Giles of Mesa, Greg Stanton of Phoenix and Mark Mitchell of Tempe to discuss high-wage jobs, businesses investment and new developments.

City of Goodyear Featured in Business View Magazine



[Business View Magazine](#), a North American publication described as the best source of news for executives, entrepreneurs and franchisers, recently highlighted Goodyear for its readers. The feature includes an interview with Goodyear Mayor, Georgia Lord and Economic Development Director, Michelle Lawrie and promotes Goodyear as a growing city with a rich history. [Read about Goodyear in Business View Magazine.](#)

Goodyear Wins Excellence Award in Aviation/Aerospace



The city of Goodyear is a ["2016 Top Five Awards of Excellence"](#) winner in the Aviation/Aerospace category presented by [Expansion Solutions](#).

The Top Five Awards of Excellence recognize economic development organizations that have shown exceptional progress in development. The locations were chosen because of the support system offered to businesses, as well as recent activity and potential growth that can be created in each area. Strategic locations, pro-business climates, investments made in improving infrastructure and the availability of buildings and sites were among the top deciding factors in choosing these locations. Learn more about [Goodyear's Aerospace and Aviation Corridor](#).

Follow Us on Twitter



The Goodyear Economic Development Department recently launch a Twitter account @GoodyearAZecdev. Stay up to date with the latest in Goodyear economic development news, stats, and stories by following us on Twitter. [Follow us.](#)

Be a Hit With Your Employees at Spring Training 2017



A great way to reward your employees and clients is to treat them to the fun and excitement of MLB's Spring Training right here in Goodyear! The Cleveland Indians and Cincinnati Reds invite you to Spring Training with easily affordable group ticket rates, catered private party areas and more. From ballpark suites to private terrace and party patio areas to the newly renovated right field pavilion area to "fun packs," Goodyear Ballpark offers a great way for you to show your appreciation to the people who keep your business successful.

For the best available seating options, now is the time to book your Spring Training group outing at Goodyear Ballpark! For information on groups and to claim your date, contact the Goodyear Ballpark ticket office at (623) 882-3130 or e-mail tickets@goodyearaz.gov. [Learn more.](#)

Meet the Team

"Meet the Team" is an opportunity to introduce you to those individuals who are committed to making Goodyear a great place to live, work and play.



Ernie Prukner

Ernie has been with the city of Goodyear since 2014. As the marketing lead for the economic development department, Ernie is responsible planning and implementing marketing strategies and tactics for business attraction and retention efforts.

Since coming to Goodyear, he has overseen the launch of a national marketing and branding campaign, developed new promotional materials and revitalized Goodyear's online economic development presence. Ernie has nearly 15 years of sales-marketing experience across the private, public and non-profit sectors. He has worked for notable brands such as the Walt Disney Company, the Los Angeles Angels and The Salvation Army.

Contact Ernie at ernie.prukner@goodyearaz.gov or at (623) 882-7904.

Located in Metro Phoenix, the country's #2 workforce market, Goodyear is one of the fastest growing cities in the United States. Our location, abundant land, transportation assets, high-capacity power and fiber, and low cost environment combine to create strategic opportunities for business.

Learn more by contacting the
[Goodyear Economic Development team.](#)

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